

Please join us for the 4th Annual Sesame Place Day for Children with Autism

**Saturday, April 24, 2010
10 AM – 4 PM**



Variety – The Children's Charity and Sesame Place proudly present the 2nd Annual Sesame Place Day for Children with Autism. This wonderful event is being held exclusively for the Children of Variety with an Autism Spectrum Diagnosis and their immediate family members.

Celebrate all season long as 2010 marks the 30th birthday of Sesame Place, the nation's only theme park based entirely on the award-winning television show *Sesame Street*. New in 2010 It's a Rock 'n Roll sunny day at Sesame Place with the all-new, hilarious musical show, "**Elmo Rocks!**" Starring Elmo with Zoe, Cookie Monster, Bert and Ernie, the audience will be captivated by the transformation of the Sesame cast into "The Rockin' Elmo Band!" Children and their families will love dancing and singing along with this high energy rock 'n roll show. Plus Dance at the Rock Around the Block Parade! Ride the rides in Elmo's World or Splash in The Count's Splash Castle. Hang out with your furry friends and enjoy all the rides, shows, and play areas that make Sesame Place the only place where Sesame Street comes to life!

Space is limited, so please read through this information and register your child today.
We hope that you can join us for an unforgettable afternoon at Sesame Place.

FEES: There are no admission or registration fees; however, **parking will be \$25 per vehicle.**

WHO MAY ATTEND: The Sesame Day for Children with Autism is open to all children, up to 18 years of age, with diagnosed Autistic Spectrum Disorders. To attend, please register your child with Variety – The Children's Charity using the enclosed registration/consent form. Each registered group may include up to four immediate family members and a working Therapeutic Support Staff (TSS). **Only parents, legal guardians, and brothers/sisters (up to 18 years of age) are considered immediate family members.** We regret that we are unable to allow grandparents, aunts, uncles, cousins, friends, neighbors, drivers, or classmates to attend. So that we can accommodate as many children with autism and their families as possible, we unfortunately cannot make exceptions to this rule.

LUNCH / FOOD: You may bring a picnic-style lunch to the park in a **small, soft cooler only**. Sesame Place's Elmo's Eatery and other restaurant areas will be open if you wish to purchase food/refreshments inside the park.

REGISTRATION: Upon receipt and approval, Variety will forward up to a maximum of six (6) admission tickets (including the one for the TSS) and a nametag for the child with autism.

If you have more than one child with autism, please complete a separate form for each of them. Please note that for each additional child with autism, we will provide just one extra ticket for the child and one for a working TSS (sorry, but we can only accommodate a total of four immediate family members).

Due to limited availability, tickets will be mailed on a first-come first-served basis. Completing and mailing the enclosed registration form does not guarantee that you will receive tickets.

REGISTRATION DEADLINE: Please complete the online registration form by no later than 11:59 p.m. on Sunday, April 17, 2010. **Beyond this point in time, online registration will be removed from our website and we will be unable to process requests for tickets.**

TRANSPORTATION: Transportation to and from Sesame Place is solely the responsibility of each child's family or legal guardians. **Variety – The Children's Charity is unable to make transportation arrangements for anyone.**

Admission to the Sesame Place Challenge will only be granted to ticket holders.
These tickets will be distributed exclusively by Variety – The Children's Charity.
Additional tickets may be purchased on the day of the event at any Sesame Place ticket window for \$53 each.

SPECIAL OFFER! Guests will be able to upgrade their admission ticket to a Sesame Season Pass for just \$79.00 (plus tax), \$10 off the regular Sesame Season Pass rate.
Visit any ticket window at Sesame Place on the day of the event to upgrade.